



Coffee Planet Opens First Café in Cardiff, United Kingdom

100% Arabica coffee served in a modern and stylish café, the first of its kind in the UK

Dubai, UAE: 31st May 2018: Coffee Planet, the UAE's leading specialty coffee roaster, is marking an evolutionary milestone with the launch of its first owned and operated café in Cardiff City Centre in the United Kingdom. Following the design of the all-new café concept, this reinforces its strategic vision of global expansion.

The Coffee Planet café, now open on Newport Road, Cardiff, offers customers a combination of Arabian heritage, modern Dubai, the world's finest 100% Arabica beans and an inspiring space for serving unique specialty coffees.

Commenting on the opening of the Cardiff Cafe, Robert Jones, Managing Director of Coffee Planet said: "We are extremely proud of to have opened our first managed café. The new café is an exciting step forward for the company, offering the United Kingdom a specialty coffee experience in a high-street environment".

Coffee Planet sources its 100% Arabica beans directly from the world's best farmers in over 20 countries, then roasts the coffee in its HACCP and UTZ certified UAE-based roastery in Dubai. Coffee Planet create freshly roasted whole beans, ground and coffee capsules available for retailers and foodservice clients. The business has coffee outlets available for franchising globally and is currently seeking new franchisees.

For further information on Coffee Planet's full range of brewing gadgets, please visit coffeepplanet.com, call 800-COFFEE (263333) or e-mail coffee@mycoffeepplanet.com

-ENDS-

Notes to editor

About Coffee Planet

Coffee Planet was born in Arabia. Our goal at Coffee Planet is to help more people experience the finest global Arabica coffee that has been roasted, here on the peninsula, for over 500 years.

Producing quality coffee is our number one priority, which is why we have excellent relationships with the world's best coffee producers. We roast green beans in our UAE roastery, creating our own bean, ground and capsule coffee. We have been supplying customers in foodservice, retail and business across the Middle East and beyond since 2005.

We provide everything to create great coffee including a range of market-leading coffee machines and equipment, all coffee related consumables and training for staff as well as machine servicing and maintenance.

Above all, we deliver a seamless and 360-degree approach to coffee solutions to ensure customers always receive the highest quality coffee they come to know and expect.

For further information, please contact:

Kerri Murphy

Assistant Marketing Manager

Telephone: +971 04 312 8444

Mobile: +971 56 536 4249

Website: coffeplanet.com