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Local orange juice vending machine brand – i.Jooz – participates in first-ever franchise exhibition

i.Jooz is a well-known Singaporean brand offering chilled and freshly squeezed all-natural orange juice dispensed through smart vending machines, island wide.

i.Jooz believes that licensing and franchising are efficient ways to grow their international network, through partnerships with like-minded companies and individuals and are seeking potential business partners from Asia and beyond.

The brand is excited to showcase its tried and tested business format and share the benefits of the i.Jooz franchise package at the upcoming Franchising & Licensing Asia (FLAsia) exhibition, the biggest platform in Singapore for franchising and licensing, held from 24 – 26 October 2019 at Marina Bay Sands Expo and Convention Centre.

i.Jooz's Unique Business Proposition

- a. **Smart Technology:** Vending machines equipped with a real-time back-end system with IOT technology.
- b. **Established Network:** The brand operates a network of more than 400 vending machines in Singapore, and provides guidance to overseas partners to operate more than 280 vending machines in over 20 countries.
- c. **Strict Hygiene Practices:** All oranges are inspected, washed and sorted before they are dispatched to the vending machines. Regular machine maintenance, including changing of squeezing and cutting components is carried out. The oranges, pulp, and processing components are constantly kept chilled between 3 and 6 degree Celsius, keeping pests and bacteria at bay.
- d. **Strong Technical Capability:** As the manufacturer of i.Jooz smart vending machines, we have strong R&D capabilities to provide upgrades and customisations to cater to different needs.
- e. **Global Health Product:** Orange juice is well accepted internationally and we care about people's health. We offer customers wellness and a healthy lifestyle through pure fruit juice with no harmful additives.

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