



## **First Gourmet Pte Ltd - Multi-award winning brands Prata Wala and Zaffron Kitchen franchise opportunities!**

First Gourmet Pte Ltd is part of the FG Culinary Group, which is engaged in restaurants and franchising, food processing, distribution, and catering. First Gourmet, with six F&B brands, was set up with the aim of developing innovative and exciting F&B concepts for both the Singapore and international markets. Since 2009, First Gourmet has won 15 industry and government awards or recognition and garnered more than 1000 positive reviews from the media and social media platforms.

At FLAsia 2018, First Gourmet will be showcasing these 4 brands: Prata Wala, Zaffron Kitchen, Ottoman Kebab & Grill and Wimi Thai Ice Cream

Prata Wala is Singapore's homegrown award-winning Indian restaurant. It is Halal-certified and now has 5 outlets, located at major shopping malls in Singapore. It offers authentic and value-for-money Indian food in a contemporary and chic restaurant setting. Recently, Prata Wala has launched wholegrain options for the entire categories of Prata, Naan, and Biryani dishes. Its Wholegrain Prata and Wholegrain Biryani are the first in Singapore to be endorsed by the Health Promotion Board. In 2017, Prata Wala was awarded Outstanding Brands - Indian Restaurant and the Excellent Service Award.

North Indian restaurant brand Zaffron Kitchen marries cosmopolitan modern settings with the best of traditional North Indian cuisine. The restaurant has garnered numerous awards; it was listed in Michelin Guide Bib Gourmand for three consecutive years (2016 - 2018) and awarded the RAS Epicurean Star Award for the Best Indian Restaurant - Casual Dining category in 2013, 2014 & 2017.

Ottoman Kebab & Grill presents Turkey's rich culinary heritage of the great Ottoman Empire. Its mission is to help Singapore diners discover relatively unknown exotic Turkish dishes at a reasonable price in an attractive and comfortable casual restaurant setting.

Wimi Thai Coconut Ice Cream serves a variety of Thai desserts and drinks. The ice cream recipe was gained from Bangkok ice cream vendors, to ensure the authenticity of the taste.

First Gourmet now seeks franchisees and invites experienced F&B operators to join its family.

Get a taste of First Gourmet's Indian and Turkish cuisine at FLAsia 2018, Marina Bay Sands, Level 1, Hall B, Booth D17.

For any Franchising and Licensing enquiries, please contact:

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