



PRESS RELEASE

Title: Bait Al Mandi Restaurant, Dubai's Most-Loved and Authentic Restaurant Eyes Expansion in Asia

19, August 2019, Dubai, UAE, –

Dubai's homegrown restaurant chain, Bait Al Mandi Restaurant is gearing up for an aggressive expansion into Asia, a move the company knows will grow the chain to multiple locations as it addresses Asians' appetite for Authentic Dubai & Arabic cuisine. To further stipulate their expansion strategy, the most-loved mandi restaurant will be participating as an exhibitor in this year's FLAsia Exhibition which will run from 24th October to 26th October 2019 in Singapore.

Recently voted and awarded as top Dubai Hidden Gems in March 2019 by The Department of Tourism and Commerce Marketing (DTCM), Bait Al Mandi Restaurant has been a fixture in the UAE food & beverage scene for over eighteen years with 7 locations in Dubai and is in progress to open two more this year. The first franchised outlet outside UAE was opened last November 2018 in Muscat, Oman and early this year, another branch was launched in Karachi, Pakistan where more than 20 outlets are also set to open soon.

About Bait Al Mandi Restaurant

In 2001, Bait Al Mandi Restaurant began its culinary journey in Dubai, United Arab Emirates. For over 18 years in the food industry, it has been one of the most highly acclaimed and award-winning homegrown brands in the UAE.

Bait Al Mandi Restaurant ensured that guests will appreciate a fusion of authentic Dubai and Arabic cuisine. Apart from its famous Mandi favorites, it also offers some specially made Arabic dishes bursting with the flavors of herbs, vegetables and spices with special grilled items that are second to none.

Mr. Brenton Coghlan, General Manager of Bait Al Mandi Group said, "we have spent the last several years carefully developing a successful, and repeatable restaurant and we are now ready to begin our expansion in Asia where there is a well-developed infrastructure and logistics system for food distribution, as well as a booming food & beverage market.

Franchisees will receive strong professional support from the restaurant's seasoned management team, with a training program that covers daily operations, inventory control and business management. They will also receive help with site selection, design and construction guidance, lease negotiation assistance, and equipment selection. An extensive operating manual has been prepared that will guide the franchisee through day-to day responsibilities, staff management and preparation of menu items and recipes.

For information on franchise opportunities please contact our team thru email at brenton@baitalmandi.com

To learn more about Bait Al Mandi Restaurant, please visit www.baitalmandi.com or Facebook Page @baitalmandime