

## CHECK OUT BRANDS AND CONCEPTS FROM JAPAN AT FLASIA 2017!

The Japan External Trade Organisation (JETRO) is a government-related organisation that works to promote mutual trade and investment between Japan and the rest of the world. Originally established in 1958 to promote Japanese exports abroad, JETRO's core focus in the 21<sup>st</sup> century has shifted toward promoting foreign direct investment into Japan and helping small to medium size Japanese firms maximise their global export potential.

Seeking franchising and business opportunities, the following Japanese companies will showcase a number of brands at FLAsia 2017 this 12 – 14 October.

- COPEL CO. LTD

- Children Education / Childcare / Enrichment Centres Education*

- At Copel, we provide early childhood education with a focus on whole brain development, stimulating children's curiosity through various original teaching materials as well as fun. We utilise over 2,000 types of class materials and 10,000 kinds of card-type teaching materials.

- DINING INNOVATION ASIA-PACIFIC PTE LTD

- Food - Restaurants / Casual Dining / Fast Food Restaurants*

- Dining-Innovation-Asia-Pacific is the creator of new kinds of enterprises. Through our simple food philosophy of sharing Japanese soul food to the world, we add unparalleled value and an innovative experience. The minute diners step into any of our restaurants whether it is *Shabu-Shabu*, *Yakiniku* or *Yakitori*, they will experience attentive Japanese hospitality, exceptional quality and affordability. We are just as excited to introduce the virtues of Japanese comfort food culture with our quality-focused offerings.

- JAPAN BEAUTY LABO CO. LTD

- Beauty & Wellness / Hair Salons*

- Fasting Studio SILKY develops salons that combine beauty and fasting, offering made-in-Japan beauty products, beauty treatments, face spas and vegetable-based healthy meals.

- KAIKO LTD

- Food - Restaurants / Casual Dining / Fast Food Restaurants*

- Ramen Kaiko is a popular Hokkaido *Ramen* restaurant founded in 2001. With 5 stores in Japan and 1 store in Singapore, we attribute our success to our ability to listen to customers' feedback and adapt to suit local taste buds. Our specialty, the *Miso* (fermented soy bean paste) *Ramen*, comes in 2 choices: red and white. We aim to spread Japanese food culture and authentic Hokkaido *Ramen* to the world.

- MEAL WORKS CO. LTD

*Food - Restaurants / Casual Dining / Fast Food Restaurants*

Meal Works, known for various restaurant brands Coca Restaurant and Mango Tree in Japan, introduces 2 brands: Ten Yoshi, where guests can enjoy authentic, good-quality *Tempura* in a casual and open setting; and Slappy Cakes, an American breakfast restaurant that specialises in DIY pancakes with outlets in the USA, Japan, Singapore, Malaysia and Thailand.
- OISHII PROMOTION CO. LTD

*Food - Restaurants / Casual Dining / Fast Food Restaurants*

Oishii Promotion's restaurants specialise in noodles (Tsujita) and tempura (Kaneko Hannosuke), both of which have long lines of customers and are often showcased in the media. In addition to 19 locations in Japan, we have had great success in opening 12 Tsujita outlets in the USA as well as 3 franchise stores for Kaneko Hannosuke in Taiwan.
- PRIVATE TUTORING SCHOOL / KUSUNOKI

*Children Education / Childcare / Enrichment Centres Education*

Kusunoki's highly experienced and professional instructors offer individual tutoring to every student who aims to achieve a higher grade, be it for entrance exams of junior/ senior high schools or universities. Our tutoring programme is tailored for each student based on his/ her personality, academic level, and target schools. We have an excellent reputation of a very high exam pass rate.
- RDC CO. LTD

*Food - Restaurants / Casual Dining / Fast Food Restaurants*

With 270 stores in Japan and 33 stores all over the world, we make people smile through our food. Our brands include Gatten Sushi, Katsutoshi and Yushoken.
- SIC CO. LTD

*Beauty & Wellness / Hair Salons*

Founded in 1990, SIC is a specialist in beauty salons, management consultancy for pet hair salons, and food and beverage businesses. We manage approximately 80 beauty salons stores in Japan and are endorsed by 800,000 customers annually. At present, 25 salons are franchised, with some owners operating up to 5 salons.
- TAMOYA

*Food - Restaurants / Casual Dining / Fast Food Restaurants*

Tamoya Udon was founded in 1996 and has been very popular in Kagawa Prefecture, also known as the *Udon* Prefecture, for 18 years. Our authentic *Udon* is made of only flour, salt and water. Tamoya Udon has 15 outlets in Japan, 2 in Singapore, 14 in Taiwan, 2 in Vietnam and 3 in Indonesia.

- TYRELL CO. LTD

*Food - Restaurants / Casual Dining / Fast Food Restaurants*

In the 70s, the food culture of soup curry was established in Sapporo. The dish was popularised by our restaurant, Soup Curry KoKoro. We introduced a new cooking technique Japanese soup, *Dashi* and French soup, *Fond de Veau*. In 2013, the first overseas shop was established in Taiwan. We have 4 shops in Japan and 1 in Taiwan. 200,000 customers are expected in 2017.

- YAMAZEN HOMES CO. LTD

*Food - Restaurants / Casual Dining / Fast Food Restaurants*

Daruma Unagi is a traditional Japanese restaurant that grills fresh live eels over a charcoal fire. Daruma Unagi serves not only kansai-style (Western-Japanese) unadon (eel bowl), but also hitsu-mabushi, a new eel cuisine from Nagoya which is spreading all over Japan.

**Contact:**

JAPAN EXTERNAL TRADE ORGANISATION (JETRO)

Tel: +65 6221 8174

[spr@jetro.go.jp](mailto:spr@jetro.go.jp)