

THE K-WAVE TAKES THE FRANCHISE INDUSTRY BY STORM. CHECK OUT BRANDS FROM SOUTH KOREA AT FLASIA 2017!

Bonchon 

Wellbeing Dough
Pizza Maru
KOREAN PIZZA & CHICKEN

 **CHICKEN UP**

SEORAE 



Korea's food culture has expanded its worldwide presence and has also captured the palates of people as it rides along with a global food trend of healthy-eating. The FLAsia 2017 Korea Pavilion introduces unique food franchise brands from Korea that has generated outstanding results in Korea and abroad.

- **BHC CO. LTD (BHC)**

BHC Group is a company with more than 13 years of franchise experience. We operate 5 brands with over 2,200 franchise stores, 11 of which are company-owned. Decades of experience as a franchise operator and franchiser enables us to offer single-unit franchisees and master franchise partners the highest level of support. BHC offers products and services

of the best quality to customers; we also contribute to public welfare, creating a better society for everyone.

- **BONCHON INTERNATIONAL INC. (BONCHON CHICKEN)**
The Bonchon brand was born in Busan, Korea and is headquartered in New York City. Bonchon Chicken is a franchise specialising in Korean-style fried chicken and a variety of savoury Asian fusion dishes. Bonchon has travelled far and wide to become the internationally-loved brand it is today.
- **FOODZONE CO. LTD (PIZZAMARU)**
Pizza Maru is a Korean pizza specialty franchise which has 12 years of business experience. We are a brand with 650 stores in Korea and 9 stores in 5 different regions. We offer unique Korean-patented <10-0866772> green tea well-being dough which contains 12 different grains and ingredients including green tea and chlorella.
- **GAUPFC CO. LTD (GUIGA)**
Guiga is a traditional pork belly barbecue restaurant. The fundamentals of Guiga's food include meat of good quality, food that you can trust and the taste that follows. Guiga is continuously on the hunt for the best quality and taste of meat. Eat right, healthily and deliciously.
- **HWA JUNG F&C (GALBIGUN / SPEEDLUNCHBOX)**
A lunchbox specialist, Hwa Jung F&C has been in business for the past 15 years. Apart from franchisees nationwide in Korea, we also have partners and franchisees in China.
- **REDZGROUP (CHICKEN UP)**
- **SEORAESTER (SEORAE GALMAEGI)**
Seorae Galmaegi is one of the most popular Korean barbecue restaurant franchise companies that specialises in skirt meat. We launched the first branch in 2007 and expanded our business throughout Asia. Currently we are managing around 250 branches with competitive prices and an authentic taste of Korean barbecue. Our food is loved by local customers. We are an authentic Korean barbecue restaurant with charcoal-roasted juicy meat and more than 50 various dishes.
- **YONGMAEUL (YONGWOODONG)**
Yongmaeul has 20 years of history in operating Korean fast food restaurants. Currently, we have 180 shops in Korea and 3 shops in China.

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