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SAY CHIIZU JOINS ITS FIRST OVERSEAS EXPO

OCT 12, 2017, SINGAPORE, SINGAPORE – Cheese World Company Ltd (Thailand) the owner of Say Chiizu®, is in Marina Bay Sands, Singapore, to showcase its original “Hokkaido Cheese Toast” to all Singaporean and International visitors alike.

The famous Cheese Toasts, created by Aor and Jae from Bangkok, Thailand, in 2015 has gone a long way from its trial and error days in the creator’s backyards!

From a team of two, Jae and Aor tackled the night market scene on weekends, serving Say Chiizu® customers themselves, always with an unwavering smile. After gaining popularity, the duo opened its first retail outlet in The Mall, Ngamwongwan, in March 2017. Say Chiizu® is now available at Siam Square One, EmQuartier, Terminal 21, with Future Park Rangsit coming up and moving all the way to the Rayong province.

What sets Say Chiizu® apart from its competitors is due to the taste of its products. Customers who have tried its products have constantly returned for more, and have developed a strong brand loyalty throughout the years. This has allowed Say Chiizu® to expand within Thailand prime locations around Bangkok.

Now, with a strong base of great locations across Bangkok, and an aggressive expansion plans within Thailand and the international scene, Cheese World Company Ltd has already signed on franchisees in South Korea, the UAE, Brunei Darussalam and Cambodia to date to bring the Say Chiizu brand to Seoul, Dubai, Bandar Seri Begawan and Phnom Penh, by the end of 2017. Discussions are also on-going with several parties in Singapore, Malaysia, Indonesia, Philippines, Vietnam, Myanmar, China and Qatar.

The brand’s first international franchisee has already opened in Laos in September 2017.

With its participation in FLAsia 2017 at Marina Bay Sands, Singapore, Say Chiizu will be giving Singaporean and international visitors a big smile with the Say Chiizu® Hokkaido Cheese Toasts! Featuring authentic Hokkaido cheese and cheese sauces made with the best ingredients from Japan, these cheesy toasts have cheese that stretches for miles with every bite, never failing to put a smile on beloved customers’ face with every toast!

Hokkaido
Cheese
Toast

北海道
チーズトースト



Original
Cheese

Chocolate
Cheese

Charcoal
Cheese

NEW

Strawberry
Cheese

NEW

Matcha
Cheese

 Saychiizutoast

 Saychiizutoast

About Us

Say Chiizu® is a chain focusing on cheese-made products. Using the best cheese from Hokkaido, creators of the brand Aor and Jae are particularly focused on product quality, wanting only the best for customers at an optimum price point.

From cheese toasts, the duo has now expanded Say Chiizu® products from Hokkaido Cheese Toasts to Cheesy Drinks, featuring a combination of Japanese tea and Say Chiizu® Cheese Foam, and have also included Cheesy Fries in the product line up.

Contact

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