

Signarama, the Largest Full-Service Sign Franchise in the World since 1986! With over 900 franchisees in 54 countries! How do we do it?

The franchise giant, United Franchise Group, with over 30 years of franchising experience, has grown award-winning brands to more than 1400 franchise locations in over 80 countries. These include **Signarama**, world’s largest full-service sign franchise; EmbroidMe, Transworld Business Advisors, Plan Ahead Events, SuperGreen Solutions, Experimac, Accurate Franchising, Jon Smith Subs, Venture X and Paramount.

Signarama, being the largest full-service sign franchise in the world, has been successfully helping entrepreneurs launch full-service sign centres for over 30 years and is now approaching 1000 stores in more than 53 countries. This includes **Signarama Asia**, which started its operation in Singapore in September 2010. Since then, it has grown to 14 **Signarama** franchisees in Singapore, Malaysia, Indonesia and Philippines. The vast experience and expertise provide franchisees the training, consulting, equipment, and support necessary to run successful **Signarama** stores.

As companies compete more and more for consumers’ attention, brand recognition and local advertising has become vitally important to businesses. Further, this need for customised messaging has catapulted the sign industry into more than a \$49 billion market.

Signarama franchisees are happy to experience more than 70% of repeat business. Its full service sign centres offer every solution for business signage needs including window graphics, banners, displays, vehicle graphics and wraps, channel lettering, and so much more. Most of our franchisees had little to no experience in the industry prior to becoming a franchisee. **Signarama** truly offers a turnkey opportunity for individuals to start on their entrepreneur journey, guided by a proven system, and supported by a worldwide network of franchisees, in ever growing needs for displays, marketing, indoor and outdoor signages.

Training & Support:

Every **Signarama** franchisee receives the following:

• Comprehensive 5-week training program	• Site Selection
• Ongoing Local Support	• Global Network Franchisee Support
• Cooperative Advertising	• Mass Purchasing Power
• Proven Brand Name	• Sign Industry Leader Experience

Signarama Awards:

Here are just a few of the many awards and accolades the **Signarama** brand has received over the years:

Entrepreneur Franchise 500 - Ranked #1 in Sign Industry consecutively 11 years in a row

Franchise Times Top 200 Franchises

From Franchise & Licensing Asia:

International Franchisor of the Year Award 2013 & 2014

International Franchisee Executives Award 2015

Platinum Winner, Established Franchisor of the Year 2017

Visit our booth D28 and say to us, “I love Signarama!” and receive a Guide on Franchising.