

GET READY FOR THE TAIWAN PAVILION AT FLASIA 2017!



The Taiwan Franchise Brand Pavilion consists of 13 Taiwan franchise brands, organised by the Bureau of Foreign Trade, Ministry of Economic Affairs, and implemented by Taiwan External Trade Development Council (TAITRA). TAITRA is a non-profit trade promotion organisation and has been actively promoting Taiwan's service industry to facilitate its global expansion. To help promote foreign trade in Taiwan, TAITRA assists Taiwanese businesses and manufacturers to reinforce their international competitiveness and cope with the challenges they face in foreign markets.

- **BAI MIAN DONG INDUSTRY CO. LTD**

Bai Mian Dong holds fast to its brand commitment "Fresh, Healthy and Nature" and trusts in the years of successful management and consistent production process across hundreds of chain stores in Taiwan. Aiming to bring the natural taste of Taiwan's pure starfruit juice to the world, we are expanding our business to Shanghai, the Philippines, Malaysia and Singapore through brand agencies and a distribution business model.

- **CARDTEK TECHNOLOGY**

Cardtek Technology will showcase 3 brands at FLAsia: 7 Waffle Café, MGZ Boardgame Café and Checkfun Gift Shop.

- **EASY WAY STATION CO. LTD**

Established in 1992, Easy Way Group owns several chain store businesses, namely Easy Way, 6 Star Foot Massage Center, Meet Fresh, Tea Chansii and Pure World Spa. Owing central kitchens with ISO 22000, ISO 9001 and HACCP, we aim to uphold the values of honesty and pragmatism while aiming to become the most ideal and trusted Taiwanese dessert and beverage brand.

- **ORANGE TEA**

Orange Tea - Taiwan Fresh Fruit Tea Expert: Fresh fruit juice made without syrup - lead a happy life with healthy drinks.

- **ORIGINAL CREATIVE INTERNATIONAL TRADING CO. LTD**

COTCHA features a full service café with a menu of light and healthy bites. Offering quality products at competitive prices with fast production and good hospitality, we are recognised for our innovative approach to coffee design. Everyone is part of our coffee journey and we believe that we can grow to be better together with you.

- **RED SUN FOOD LIMITED COMPANY**

Red Sun Tea Shop was established in 1999. We have successfully opened more than 500 franchise stores over the past 16 years in Taiwan. Red Sun Tea is famous for inventing “The Special Tea”, also called the “Thomas Edison of Taiwan”. We develop a new product each year; the release of Heineken Green Tea in 2005 hit a sales record of 2.5 million cups in just 6 months.

- **WU WHA MA INTERNATIONAL CO. LTD**

As a leading Taiwan catering chain brand operating more than 100 stores in Asia, Wu Wha Ma Dumplings House & Chinese Restaurant is committed to be your second home kitchen by providing you the best quality dumplings, noodles, soup, burrito and various traditional Chinese side dishes at affordable prices. Reach us on our international business hotline at 0800 300 883.

- **XIAO YUAN PAN INTERNATIONAL CO. LTD**

Bringing the “fun” from English and “*siamo*” from Italian together, our brand Funsiamo means to have fun together.

- **YOUNG QIN INTERNATIONAL CO. LTD**

Super Qin Group was established in 1986 with the mission of providing “Real Food, Real Happiness” to all customers. Super Qin Group owns 4 brands: My Warm Day, Green Grange, Real Bakery and Fried Chicken Master. We serve more than 500,000 customers on a daily basis in Taiwan.



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